



We value your trust and respect your privacy. We are committed to maintaining robust privacy protections for our users and safeguarding the information you provide to us.

Website Privacy Policy

This policy describes the types of information True North Direct Primary Care LLC ("Company", "Us" or "We") may collect from you or that you may provide when you visit our website www.truenorthdpc.com ("Website"); and our practices for collecting, using, maintaining, protecting, and disclosing that information. By accessing or using this Website, you accept our Privacy Policy and [Terms of Use](#).

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- Through mobile and desktop applications you download from this Website, which provide dedicated non-browser-based interaction between you and this Website.

It does not apply to information collected:

- Offline or through any other means, including on any other website operated by Us or any third party.
- By any third party.

- 1. Information We Collect.** We collect various types of information from and about users of our Website that is both "Personal Information" and "Non-Personal Information". We collect this information directly from you when you provide it to us and automatically as you navigate through the site.
 - Personal Information may include:
 - Name, postal address, e-mail address, telephone number, and any other identifier by which you may be contacted online or offline.
 - Non-Personal Information may include details:
 - About you individually but which does not identify you.
 - About your computer and internet connection, as well as website usage details.
- 2. How You Provide Us Information.** The information we collect on or through our Website may include:
 - Information that you provide by filling out forms on our Website.
 - Information we request when you report a problem with our Website.
 - Records and copies of your correspondence (including email addresses), if you contact us.

You also may provide information to be published or displayed (hereinafter, "posted") on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "User Contributions"). Your User Contributions are posted and transmitted to others at your own risk. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

3. How We Collect Information Automatically. As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website.
 - Traffic data and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection.
 - Including your IP address, operating system, and browser type.

The information we collect automatically may include Personal Information. It helps us to improve our Website and to deliver a better and more personalized service, by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include “cookies (or browser cookies)”. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

4. Third-Party Use of Cookies. Some content or applications on the Website are served by third-parties, including application providers. These third parties may use cookies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

5. How We Use Your Information. We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

6. Disclosure of Your Information. We may disclose aggregated information about our users without restriction. We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of True North Direct Primary Care's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use and other agreements.
- If we believe disclosure is necessary or appropriate to protect the rights, property or safety of Company, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

7. Changes to Our Privacy Policy. This Privacy Policy may change from time to time. It is our policy to post any changes we make to our Privacy Policy on this page. The date the Privacy Policy was last revised is identified at the bottom of the page. You are responsible for periodically visiting our Website and this Privacy Policy to check for any changes. Your continued use of this Website after we make changes is deemed to be acceptance of those changes.

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at:

True North Direct Primary Care
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White Bear Lake, MN 55110

contact@truenorthdpc.com

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